

[Briefs] 1973-23

CA2ALEC 10
73 P65R
c.2

CA2 ALEC 10 1973P65R
Proposal - New Red Cross Building, Calga
ry, Alberta, November 1973. 2



3 3398 00307 9505



PROPOSAL

NEW RED CROSS BUILDING

CALGARY, ALBERTA

November 1973.



LIBRARY
VAULT 19

Digitized by the Internet Archive
in 2025 with funding from
Legislative Assembly of Alberta - Alberta Legislature Library

The Calgary Search Problem	1, 2 and Pictures
The Calgary Blood Centre	3 and Pictures
<u>PROPOSAL</u>	
<u>NEW RED CROSS BUILDING</u>	4, 5 and Pictures
<u>CALGARY, ALBERTA</u>	6, 7, 8
<u>November 1973.</u>	9 - 24
Appendix and References	25, 26

APPENDICES	References
Legal Description - 1968 Dev. Report	1
Legal Description - see Ch. 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100, 101, 102, 103, 104, 105, 106, 107, 108, 109, 110, 111, 112, 113, 114, 115, 116, 117, 118, 119, 120, 121, 122, 123, 124, 125, 126, 127, 128, 129, 130, 131, 132, 133, 134, 135, 136, 137, 138, 139, 140, 141, 142, 143, 144, 145, 146, 147, 148, 149, 150, 151, 152, 153, 154, 155, 156, 157, 158, 159, 160, 161, 162, 163, 164, 165, 166, 167, 168, 169, 170, 171, 172, 173, 174, 175, 176, 177, 178, 179, 180, 181, 182, 183, 184, 185, 186, 187, 188, 189, 190, 191, 192, 193, 194, 195, 196, 197, 198, 199, 200, 201, 202, 203, 204, 205, 206, 207, 208, 209, 210, 211, 212, 213, 214, 215, 216, 217, 218, 219, 220, 221, 222, 223, 224, 225, 226, 227, 228, 229, 230, 231, 232, 233, 234, 235, 236, 237, 238, 239, 240, 241, 242, 243, 244, 245, 246, 247, 248, 249, 250, 251, 252, 253, 254, 255, 256, 257, 258, 259, 260, 261, 262, 263, 264, 265, 266, 267, 268, 269, 270, 271, 272, 273, 274, 275, 276, 277, 278, 279, 280, 281, 282, 283, 284, 285, 286, 287, 288, 289, 290, 291, 292, 293, 294, 295, 296, 297, 298, 299, 300, 301, 302, 303, 304, 305, 306, 307, 308, 309, 310, 311, 312, 313, 314, 315, 316, 317, 318, 319, 320, 321, 322, 323, 324, 325, 326, 327, 328, 329, 330, 331, 332, 333, 334, 335, 336, 337, 338, 339, 340, 341, 342, 343, 344, 345, 346, 347, 348, 349, 350, 351, 352, 353, 354, 355, 356, 357, 358, 359, 360, 361, 362, 363, 364, 365, 366, 367, 368, 369, 370, 371, 372, 373, 374, 375, 376, 377, 378, 379, 380, 381, 382, 383, 384, 385, 386, 387, 388, 389, 390, 391, 392, 393, 394, 395, 396, 397, 398, 399, 400, 401, 402, 403, 404, 405, 406, 407, 408, 409, 410, 411, 412, 413, 414, 415, 416, 417, 418, 419, 420, 421, 422, 423, 424, 425, 426, 427, 428, 429, 430, 431, 432, 433, 434, 435, 436, 437, 438, 439, 440, 441, 442, 443, 444, 445, 446, 447, 448, 449, 450, 451, 452, 453, 454, 455, 456, 457, 458, 459, 460, 461, 462, 463, 464, 465, 466, 467, 468, 469, 470, 471, 472, 473, 474, 475, 476, 477, 478, 479, 480, 481, 482, 483, 484, 485, 486, 487, 488, 489, 490, 491, 492, 493, 494, 495, 496, 497, 498, 499, 500, 501, 502, 503, 504, 505, 506, 507, 508, 509, 510, 511, 512, 513, 514, 515, 516, 517, 518, 519, 520, 521, 522, 523, 524, 525, 526, 527, 528, 529, 530, 531, 532, 533, 534, 535, 536, 537, 538, 539, 540, 541, 542, 543, 544, 545, 546, 547, 548, 549, 550, 551, 552, 553, 554, 555, 556, 557, 558, 559, 560, 561, 562, 563, 564, 565, 566, 567, 568, 569, 570, 571, 572, 573, 574, 575, 576, 577, 578, 579, 580, 581, 582, 583, 584, 585, 586, 587, 588, 589, 590, 591, 592, 593, 594, 595, 596, 597, 598, 599, 600, 601, 602, 603, 604, 605, 606, 607, 608, 609, 610, 611, 612, 613, 614, 615, 616, 617, 618, 619, 620, 621, 622, 623, 624, 625, 626, 627, 628, 629, 630, 631, 632, 633, 634, 635, 636, 637, 638, 639, 640, 641, 642, 643, 644, 645, 646, 647, 648, 649, 650, 651, 652, 653, 654, 655, 656, 657, 658, 659, 660, 661, 662, 663, 664, 665, 666, 667, 668, 669, 670, 671, 672, 673, 674, 675, 676, 677, 678, 679, 680, 681, 682, 683, 684, 685, 686, 687, 688, 689, 690, 691, 692, 693, 694, 695, 696, 697, 698, 699, 700, 701, 702, 703, 704, 705, 706, 707, 708, 709, 710, 711, 712, 713, 714, 715, 716, 717, 718, 719, 720, 721, 722, 723, 724, 725, 726, 727, 728, 729, 730, 731, 732, 733, 734, 735, 736, 737, 738, 739, 740, 741, 742, 743, 744, 745, 746, 747, 748, 749, 750, 751, 752, 753, 754, 755, 756, 757, 758, 759, 760, 761, 762, 763, 764, 765, 766, 767, 768, 769, 770, 771, 772, 773, 774, 775, 776, 777, 778, 779, 780, 781, 782, 783, 784, 785, 786, 787, 788, 789, 790, 791, 792, 793, 794, 795, 796, 797, 798, 799, 800, 801, 802, 803, 804, 805, 806, 807, 808, 809, 810, 811, 812, 813, 814, 815, 816, 817, 818, 819, 820, 821, 822, 823, 824, 825, 826, 827, 828, 829, 830, 831, 832, 833, 834, 835, 836, 837, 838, 839, 840, 841, 842, 843, 844, 845, 846, 847, 848, 849, 850, 851, 852, 853, 854, 855, 856, 857, 858, 859, 860, 861, 862, 863, 864, 865, 866, 867, 868, 869, 870, 871, 872, 873, 874, 875, 876, 877, 878, 879, 880, 881, 882, 883, 884, 885, 886, 887, 888, 889, 890, 891, 892, 893, 894, 895, 896, 897, 898, 899, 900, 901, 902, 903, 904, 905, 906, 907, 908, 909, 910, 911, 912, 913, 914, 915, 916, 917, 918, 919, 920, 921, 922, 923, 924, 925, 926, 927, 928, 929, 930, 931, 932, 933, 934, 935, 936, 937, 938, 939, 940, 941, 942, 943, 944, 945, 946, 947, 948, 949, 950, 951, 952, 953, 954, 955, 956, 957, 958, 959, 960, 961, 962, 963, 964, 965, 966, 967, 968, 969, 970, 971, 972, 973, 974, 975, 976, 977, 978, 979, 980, 981, 982, 983, 984, 985, 986, 987, 988, 989, 990, 991, 992, 993, 994, 995, 996, 997, 998, 999, 1000	2
Approved	3
Summary of Red Cross Building in	4
Alberta	5

H. C. Hilton,
Commissioner,
November 7, 1973.

INDEX

	<u>Page</u>
The Calgary Branch Problem	1, 2 and Pictures
The Calgary Blood Centre	3 and Pictures
The Divisional Headquarter's Problem	4, 5 and Pictures
Action taken to solve the Problems	6, 7, 8
Building Plans and Explanation of use of each Level.	9 - 14
Square Footage and Estimated Cost	15, 16

APPENDICES

Appendix

Legal Description - 13th Ave. Property	1
Legal Description - 1st St. S. E. Property	2
Appraisal	3
Summary of Red Cross Services in Alberta	4

Digitized by the Internet Archive
in 2026 with funding from
University of Alberta Library

PROPOSAL

NEW RED CROSS BUILDING IN CALGARY

THE CALGARY BRANCH PROBLEM.

This Branch has over 400 registered members active in the various Red Cross programs. It operates in and from Red Cross House, which is the former home built by the late Senator Lougheed about 1895. The Society purchased the property from the City of Calgary in 1948 for \$10,000.00. This centrally located property, away from any major traffic arteries, has greatly appreciated in value in the last twenty-five years. Fair Market value, May 1973, land only \$354,000.00. (See Appendix 3).

Red Cross House is municipally known as 707 - 13th Avenue S. W.

During the past five or six years, deterioration of the structure has been unusually rapid. The mortar between the old sandstone is crumbling. In fact, recently, a large lintel block measuring approximately 3' x 1' x 1½' dislodged and buried itself about two

feet into the ground. The roof leaks in a number of places and has been repeatedly patched. The cost of heating the old structure has become excessive. The wiring has become a fire hazard. Even if the Society spent large sums of money to rectify these defects, the useful life of the building would be very limited. With the demand for more frequent clinics, the space is inadequate and inconvenient. In the hope that a new building was in the offing, the Building and Property Committee of the Calgary Branch has refrained from spending money on the old structure other than what was necessary to keep it dry and moderately warm.

CALGARY BRANCH

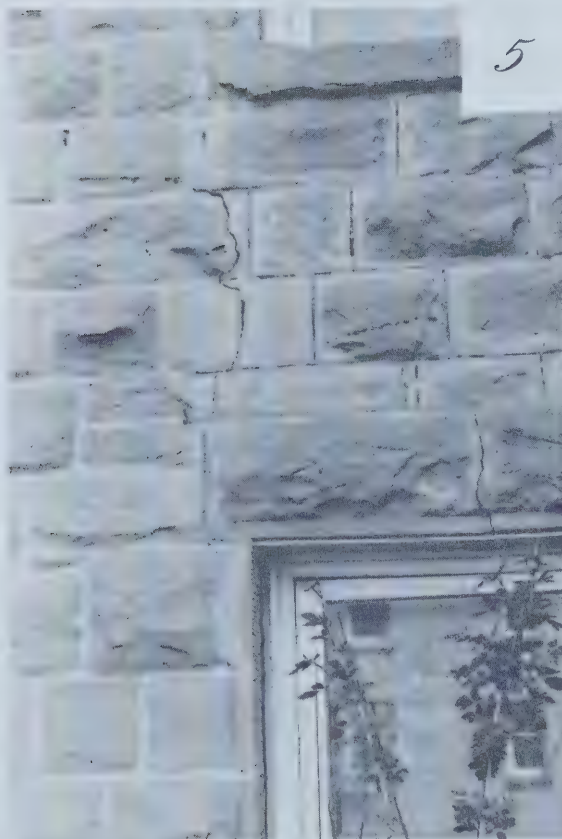
#1. Red Cross House is located behind the trees in the centre of the picture. The view is taken from Palliser Square looking southwest. In the lower left corner of the picture is the Colonel Belcher Hospital.



#2. The entrance to
Red Cross House on
13th Avenue S. W.



#3 & #4. Illustrate the
various appendages which
have been added to the
building in the course
of the years.



#5. Illustrates the deterioration of the stone walls.

BLOOD CENTRENO PROBLEM

Prior to 1952, a part of the property bordering on 14th Avenue was sold to the Department of Public Works and on it they constructed our Blood Centre, which was opened in the summer of 1952. A new addition to the Centre, costing in excess of \$65,000.00 was built by the Department of Public Works and completed by January 1970. In the opinion of those most knowledgeable and interested in this part of the service, this Blood Centre is adequate for the foreseeable future.

BLOOD CENTRE



#1. This view from an adjacent apartment building shows the existing Blood Centre in relationship to the Calgary Red Cross House.

The row of spruce and poplar trees running diagonally across the centre of the picture are not the property line, but merely a divider between the parking area used by the Blood Centre and a small portion of the parking used by Red Cross House.

#2. Is a closer view of the same property.

The single storey section of the Blood Centre is the new addition completed by the Dept. of Public Works in January, 1970.



THE DIVISIONAL HEADQUARTERS' PROBLEM

For a number of years, it has been realized that the fifty-three year old garage which houses the Divisional offices is inadequate. The major offices are within eight feet of a four-lane traffic artery, which is one of the busiest in the City. There is a traffic signal one hundred feet south of the main entrance and the stopping and starting of motor vehicles makes the noise and dust levels intolerable in this old building.

The address is 1504 - 1st Street S. E. (See legal description - Appendix 2).
Fair Market value, May 1973, land only \$170,000.00.
(See Appendix 3).

The cost of the building to the Society in 1942 was \$5,297.00. With the exception of three 25 foot lots facing 17th Avenue S. E., the entire Divisional property is exempt from taxation other than for local improvements. The reason the three lots are not covered is that the Society receives some revenue from them in the form of parking stall rentals.

With the growth of our programs in this Division, our staff has increased and to accommodate them we have had to build office cubicles in the warehouse section where light, heat and ventilation are substandard.

1



DIVISIONAL HEADQUARTERS.

2



#1 & #2. Show a white-topped building in the centre, which is the Divisional Headquarters. In the upper left hand corner of each, one sees part of the property of the Calgary Exhibition & Stampede.

The four lane, one way, traffic artery on which our building faces is 1st Street S. E.

Both pictures were taken from atop Palliser Square looking southeast.

3



#3 & #4. Illustrate the normal traffic backed up from the traffic signal which is about 100 feet south of our building.

MORE PICTURES
OVER.

ACTION TAKEN TO SOLVE THE PROBLEMS.

Faced with the two problems, one concerning the Calgary Branch and the other, the Divisional Headquarters, the Building and Property Committee decided about two years ago that some action should be taken. A separate committee was set up to look into the feasibility of building a Branch headquarters on the existing property in such a way that there would be no interruption of the Branch and Blood Centre operations during the course of construction.

Quite naturally, we turned to the Architectural Firm of J. Stevenson and Partners, who have been associated with the Red Cross in this Division in both major and minor ways for the past twenty-five years. Of course, it was necessary to prepare for them a brief, outlining the various functions that the building would have to accommodate, the relationship of those functions, one with the other, and the number of people who would have to be accommodated during various times of the day and evening.

As a preliminary step to this end, the staff in every department were invited to suggest what they

thought would be an ideal physical layout for their sphere of operations. Of course, emphasis was placed on the comfort of the donors and the convenient and efficient arrangement of handling them once they were received. In fact, the space requirements for the donor area, donor records and staff involved with donor recruitment determined the size of the building. Novel and valuable ideas were received from staff, many of whom have been associated with the Society for a good many years.

After a number of meetings of our Building and Property Committee and consultations with our Architects, we now know that it is quite practical to erect a building to meet our needs on the property between the Calgary Red Cross House and the Blood Centre.

Since it is abundantly clear that a new home for the Divisional offices must be found, it appeared logical to the Building and Property Committee that an additional storey on the proposed new building for Calgary Branch would answer our problem.

Preliminary plans were developed with the Architect and it is possible to construct on the Calgary Branch property a building of three levels which would adequately

house both Calgary Branch and the Divisional offices.

Parking.

Once the existing building is removed, we will have off-street parking for 63 cars. This is deemed to be adequate to accommodate donors, visitors and staff.

elevations



north

LEVEL 1 - PRIMARILY CALGARY BRANCH

The property has a natural slope from a high on 13th Avenue to a low on 14th Avenue. It is intended to take advantage of this situation. By grading and filling we can achieve a gradual slope upward to the front of Level 2 of the new building. This will result in Level 1 being below grade on the north side, but sufficiently above grade on the south side to give adequate light.

Level 1 would provide space for loading and unloading trucks inside the building, emergency services, sickroom supply loan service and bulk storage, Divisional and Branch women's work offices, Branch storage and packing. It will be noted also that the west end of the building has complete living quarters. The presence of a resident caretaker adds greatly to the security of the building and it is felt that an alarm system connected to the caretaker's suite and the adjacent Blood Centre would give sufficient early warning of any mechanical breakdown in the blood bank.

There is considerably more space provided than is required for this group of facilities. It is our intention to use demountable partitions wherever possible

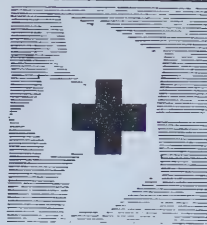
LEVEL 1 - PRIMARILY CALGARY BRANCH (cont'd).

and thus, as our needs change, we will have the flexibility to meet them. It is quite possible that before too long a good part of this space will be required for teaching arts and crafts to volunteers who will go out, in turn, and teach the skills they have learned to senior citizens.

In the existing Calgary Branch building the many volunteers who come and go in connection with Women's Work have either to climb to the second storey of the building or go down to the basement. The Women's Work area in the proposed plan would be on the ground level when approached from the south side of the building. It is felt that many more volunteers will come to our workrooms because of this convenience.



LEVEL ONE



CANADIAN
RED CROSS
OFFICE
BUILDING

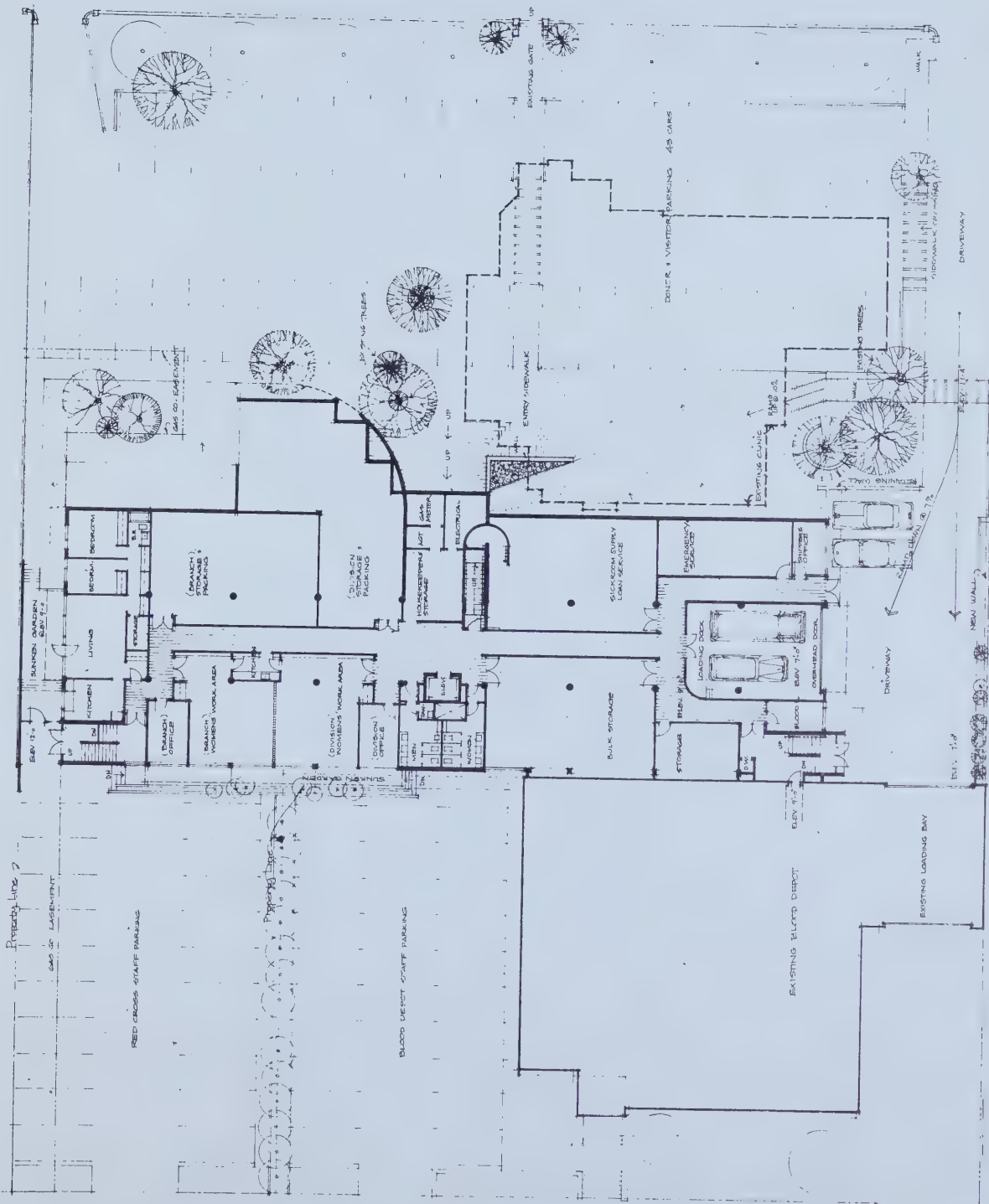
707 13 AVE SW
CALGARY ALBERTA

Architects - Engineers & Interior Designers

**Stevenson
Raines
Barrett
Hutton
Seton
& Partners**

1106 - 4 Street SW, Calgary 3, Alberta

DATE 2/1/85
BY [signature]



LEVEL 2 - ENTIRELY CALGARY BRANCH.

This is the most vital Level of the structure. The facilities which we felt must be accommodated on this one level determined the dimensions of the overall building.

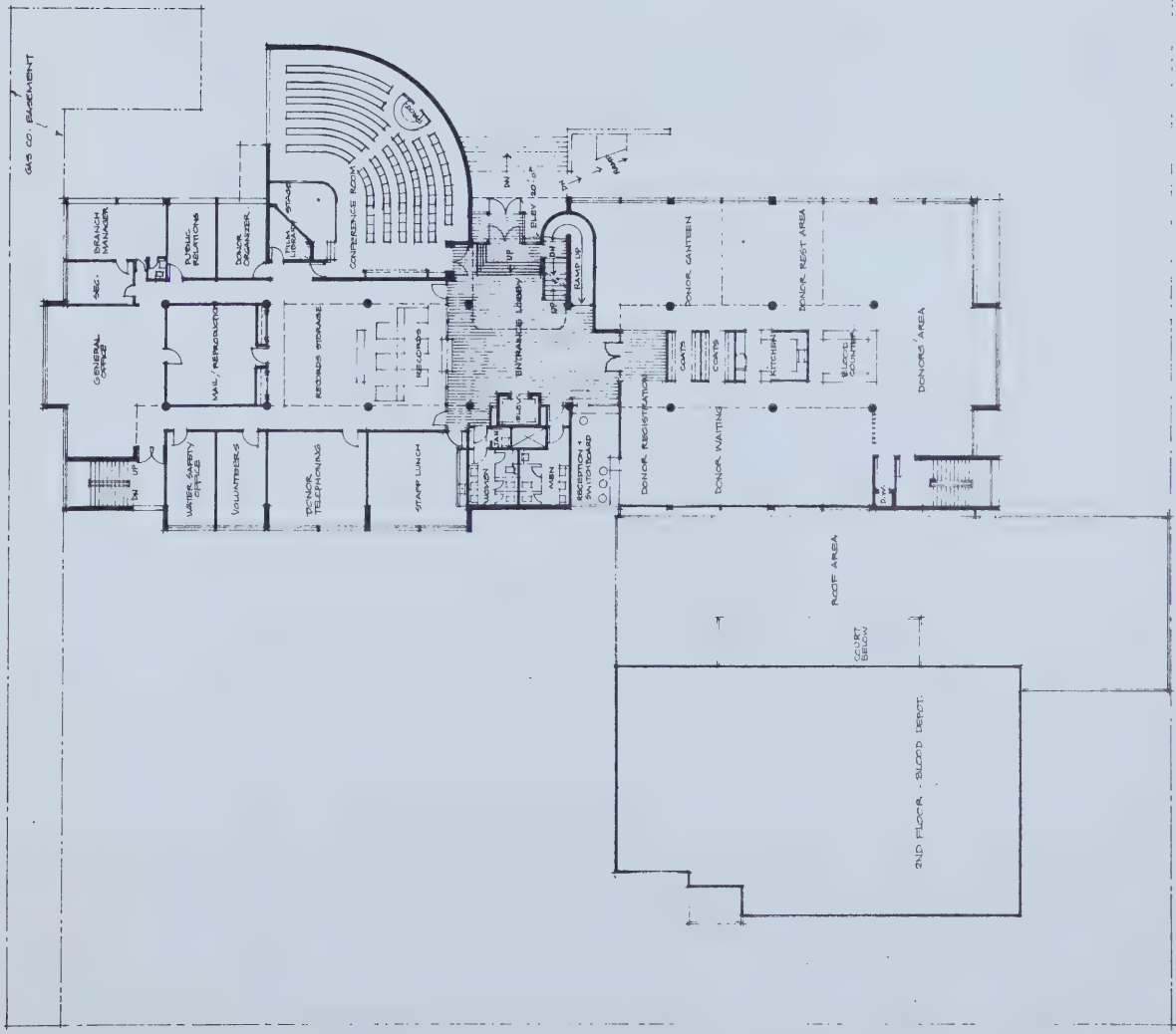
Handling of Donors.

In planning this section of Level 2, we kept in mind that the Blood Donor Centre of the B.C. Yukon Division is reputed to be the finest in Canada. It is located in Vancouver.

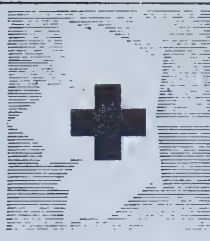
The Commissioner and the Manager of the Calgary Branch visited and studied this particular centre and obtained copies of their plans. No matter how well planned, the operation of any facility, over a period of years, reveals oversights in design. This, of course, was true of the B. C. Yukon Centre, and although the beneficial changes that might have been made were of a minor nature, we have incorporated them in our plans. We consulted with Dr. G. W. Miller, the National Director of the Blood Transfusion Service and the preliminary plans studied by him appeared to meet all of his requirements.

Handling of Donors (cont'd)

Slightly more than one-half of this Level will be used exclusively for donor clinics. The remainder takes care of donor records, telephonists, Branch offices and a conference room to be used primarily for Branch meetings and Red Cross Youth activities.



LEVEL 2 ELEV. 22'-2"



**CANADIAN
RED CROSS
OFFICE
BUILDING**

707 13 AVE SW
CALGARY ALBERTA

Scale: 1/8" = 1'-0"

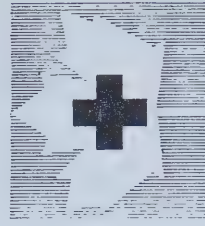
**Stevenson
Raines
Barrett
Hutton
Seton
& Partners**

Architects
2011

LEVEL 3 - ENTIRELY DIVISIONAL OFFICES AND FACILITIES.

Here again, the square footage was determined by that of the most essential Level 2, and more than adequately provides for our present needs. Approximately one-third of the area will be used for the executive administration functions where there is relatively little contact with the public. The other portion, involving the majority of the Directors of programs and the relevant staff, would have considerable contact with the public.

ELEVATION 34'



**CANADIAN
RED CROSS
OFFICE
BUILDING**

Architects - Engineers & Interior Designers



**Stevenson
Raines
Barrett
Hutton
Seton
& Partners**

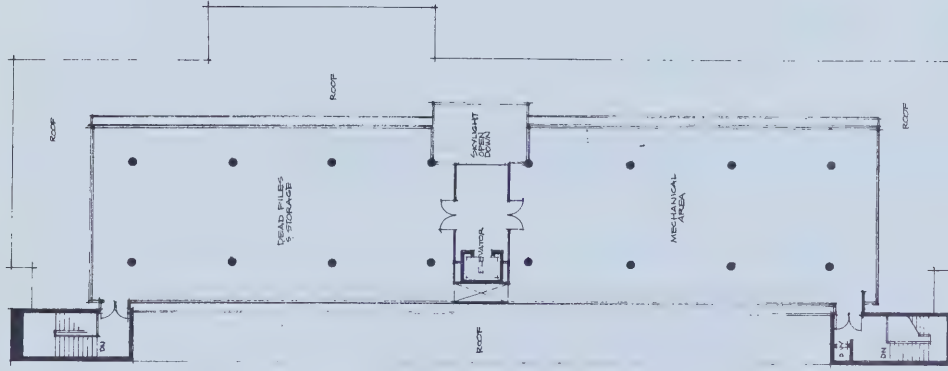
1106 - 4 Street S.W., Calgary 3, Alberta.

Sec 10' 1, 10' 1
File 2115



PENTHOUSE.

On top of Level 3 will be a Penthouse to house the mechanical facilities and inactive files. A single elevator and a dumb-waiter would serve all four levels.



PENTHOUSE PLAN

Architects • Engineers & Interior Designers

**Stevenson
Raines
Barrett
Hutton
Seton
& Partners**



1106 - 4 Street S.W., Calgary 3, Alberta,

Scale
Plan 1/15
Date

COMPARISON OF SQUARE FOOTAGE.

	<u>Existing</u>	<u>Proposed</u>
<u>Calgary Branch</u>	15,450 sq. ft.)	
4,700 sq. ft. basement	)	
1,500 sq. ft. 3rd floor	)	41,800 sq. ft.
<u>Divisional Office</u>	12,700 sq. ft.)	
<u>Blood Centre</u>	17,800 sq. ft.	17,800 sq. ft.
5,000 sq. ft. basement and heated garage.		
	45,950 sq. ft.	59,600 sq. ft.

CONSTRUCTION INFORMATION USED FOR PRELIMINARY ESTIMATES.

Structure - foundations - concrete spread footings.

Columns and beams - reinforced concrete.

Slabs - reinforced concrete.

Level 1 - slabs - concrete on grade.

Exterior walls - precast concrete.

Roof - asphalt and gravel - 20 year type

Windows - fixed aluminum frames and sealed
glass units.

ESTIMATED COSTS - if built during 1974-75.

Estimate received October 1, 1973 from Stevenson,
Raines, Barrett, Hutton, Seton and Partners -

\$1,441,542.00

No detailed structural or mechanical drawings
have been prepared to this point, but we hope we have
gone far enough to test out the general scheme.

APPENDICES.

CALGARY BRANCH

Legal Description.

(a) Firstly: The East half of Lot Twelve (12), the whole of Lots Thirteen (13) to Twenty-eight (28) inclusive and the East half of Lot Twenty-nine (29) all in Block Ninety-one (91), Plan A 1, Calgary.

Secondly: The Westerly Sixteen and five-tenths (16.5) feet of Lot A in said Block Ninety-one (91).

Thirdly: That portion of Lot "B" in said Block Ninety-one (91), which lies to the East of the most Westerly Two Hundred Eighty-seven and Five Tenths (287.5) feet thereof

- (A) Excepting firstly: Out of the Secondly described the South One Hundred (100) feet of said portion of Lot A, as described in Transfer registered as 3717 GX,
- (B) Secondly: Out of the Firstly described the South One Hundred (100) feet of Lots Twenty-one (21) to Twenty-six (26) inclusive as described in said Transfer registered as 3717 G.X.

Excepting out of all the above lands
all mines and minerals.

DIVISIONAL HEADQUARTERS.

Legal Description.

Lots One (1) to Six (6) inclusive and Lots
Thirty-three (33), Thirty-four (34) and
Thirty-five (35) all in Block One Hundred
and Sixteen (116), Plan C, Calgary.

Building covers entire property other than Lots
Thirty-three (33) to Thirty-five (35) inclusive,
which are used for parking.

MEMBERS



Wm. Carroll & Associates Appraisals Ltd.
Appraisers and Real Estate Consultants

WILLIAM CARROLL, A.A.C.I.
 WILLIAM E. ROWBOTHAM, A.A.C.I.

LANCASTER BUILDING
 CALGARY, CANADA T2P 1C2
 PHONE 264-6383 AREA CODE 403
 FILE NO. 4485

Mr. H. Hilton,
 Canadian Red Cross Society,
 1504 - 1st Street S.E.,
 Calgary, Alberta.

Dear Sir:

RE: 707 - 13th Avenue S.W.
 710 - 14th Avenue S.W.
 1504 - 1st Street S.E.
17th Avenue S.E.

Pursuant to your request for a letter of opinion in respect of certain parcels of land owned by the Canadian Red Cross Society and which are legally described elsewhere, please be advised that we have had an opportunity of viewing these properties and herewith render our opinion of their Fair Market Value.

We point out that no appraisal has been made and that this document must not be construed as being one. Our instructions, at this juncture, were merely to inspect the property to pass an opinion, based on our experience, as general guidance.

We understand also that at some future time a formal appraisal may be required. Should this assignment be undertaken, it may well be that the opinions rendered here will be modified, altered and/or changed.

707 - 13th Avenue S.W. &	
710 - 14th Avenue S.W. -----	\$ 354,000.00
1st St. S.E. & 17th Ave. Proper -----	\$ 170,000.00

Respectfully yours,


 William Carroll, A.A.C.I.

SUMMARY OF RED CROSS SERVICES

A. HISTORICAL.

The Alberta Division of The Canadian Red Cross Society was formed in 1914 in the office of the late R. B. Bennett. Its purpose at that time was to recruit, train and supervise volunteers working to help Canada's servicemen in hospitals, in the field of battle and camps for prisoners of war.

Following World War I the peace-time efforts of the Society involved special services for veterans and war brides, the founding of out-post hospitals and special care centres for crippled children. During the long years of economic depression, Red Cross volunteers assisted the Provincial Government in the supervision and distribution of its relief program.

Other than the basic Red Cross services which have adjusted with changing times, one outstanding service spanning thirty full years grew from the Society's interest in the crippled children of this Province.

The humble beginning of this project in 1922 was in a rented house in Calgary. The small staff and volunteers cared for children crippled from birth. Word of this specialized treatment centre quickly spread from the far

north to the American border. Requests for admittance overwhelmed the small facility. The late R. B. Bennett donated a three-storey brick house which was converted to a hospital. Within two years of its opening it too proved inadequate, despite the addition of six extra beds in the attic.

Something had to be done. In 1948 the Red Cross built a new hospital costing \$1,209,000. The Federal and Provincial Governments contributed \$362,000. The \$847,000. raised by the Red Cross was a monumental undertaking. Once opened the Provincial Government paid about 55% of the operating costs, the balance was financed by Red Cross, not only in this Province, but with the help of the rest of the Canadian Society. Even though all medical services at the facility were performed by doctors at no charge and many essential therapy programs were conducted by Red Cross Volunteers, still the Society's share of the operating costs over the ten years amounted to \$1,106,398.

About the time our new hospital was built the Red Cross Blood Transfusion Service was started across Canada. The nation-wide cost of this service had become so great that the Society felt it could no longer carry the heavy cost burden of operating the Crippled Children's Hospital.

It was with great reluctance in 1957 that the Society turned over the facility to a board of governors at no cost. As a part of the take-over arrangement the Society agreed to turn over to the new operators all donations and bequests received in the future if the same were designated for the Red Cross Crippled Children's Hospital.

It is doubtful to our minds if the substantial sums received by us and turned over to the governors since 1957 would have been contributed if the donors had not still associated the operation of the hospital with the Red Cross Society.

B. CURRENT RED CROSS SERVICES IN ALBERTA.

Blood Transfusion Service.

There are two Blood Transfusion Service centres in Alberta. The first was opened in Edmonton and the second in Calgary. Through these two centres blood collected from volunteer donors throughout the Province is processed, stored and distributed to Alberta hospitals. Pursuant to an agreement reached in 1947 when the service was established, the Provincial Government provides and maintains the buildings in which these facilities operate.

The Blood Transfusion Service is the only nationally administered program of the Society. The gross cost of its operation in 1972 was \$10,292,000. In addition to Federal and Provincial grants the Red Cross Society provided \$2,364,000.

Through Red Cross in 1972 the citizens of Alberta donated 84,677 units of blood. Of this amount 71,495 units were issued to hospitals and 50,901 units were transfused to 18,036 patients.

Every haemophiliac and the majority of expectant mothers of this Province received a special free service of the Red Cross. In 1972, 10,210 units of cryoprecipitate were produced in our two laboratories for haemophiliacs and 50,957 antenatal and postnatal and related specimens were tested.

In addition to whole blood or component use, there are valuable by-products such as gamma globulin, serum albumin and fibrinogen which the service produces and makes available to those who are in need of them.

It is interesting to note that had those who received blood in Alberta hospitals in 1972 been similarly transfused in the United States, the charge to them can be conservatively estimated at \$2,545,000.

Minor Disaster Service.

Red Cross has a traditional role in the event of minor disasters. The organization of its disaster service in this Province is unique. Nowhere else in Canada are utility company employees organized as a Red Cross Disaster team in conjunction with local Branches. Because of the nature of their jobs they are on call twenty-four hours a day in rural areas and in line of duty must attend all household fires. Once their company job is done they become Red Cross volunteers and evaluate the personal needs of the unfortunate victims. Frequently Red Cross headquarters is advised of the circumstances before the fire is tapped out. According to need, emergency shelter, bedding, clothing, food and health kits are provided.

In 1972 Red Cross was involved in 122 minor disasters in this Province. At a cost of \$20,344. emergency assist-

ance was given to the 257 adults and 312 children involved. No repayment is received or expected.

Sickroom Supply Loan Service.

This is another basic service of Red Cross in Alberta. Through it we loan, free of charge, on a doctor's or nurse's recommendation, equipment such as wheel chairs, crutches, commode chairs, walkers and hospital beds.

Because of the increasing number of older people and the trend to encourage, whenever possible, convalescence at home, the demands on this service have sky-rocketed.

Through seventeen Red Cross Branches in the Province this service is available to all Albertans.

In 1972 there were 2,574 articles of sickroom equipment loaned to 2,108 persons. The cost to Red Cross to provide this service was \$13,224.

Women's Work.

Since 1914 groups of women throughout this Province have knitted and sewn articles for the Red Cross. Throughout those years their products have been designed to care for needs current at the time which covered comforts for our Armed Forces, clothing for the victims of natural disasters and refugees victimized by civil wars. With the advent of the Blood Transfusion Service this group

undertook the responsibility of making swabs and wipes and surgical linens at a greatly reduced cost to the Society.

The program also provides useful occupational therapy for a large number of Senior Citizens and gives them a sense of still being needed.

The value of the articles produced by the Women's Work department in this Division in 1972 was \$25,115. Through the League of Red Cross Societies they were distributed world-wide.

Canadian Red Cross Youth.

A little over fifty years ago our Federal Government became alarmed at the number of recruits for military service who were rejected for physical reasons. The Canadian Red Cross Society was asked to provide a health program for young Canadians which would help rectify this situation in the future.

The Junior Red Cross movement had been started earlier in the prairie provinces and became the forerunner of a nation-wide program. It had then, and still has, three primary objectives: the Improvement of Health, Community Service and International Understanding.

Although the prime objectives are the same, the program has changed with changing needs in the various

provinces, particularly in the field of community service. Not all Red Cross Youth work is in the schools.

A unique youth program conceived, brought forth and nurtured by this Division is in the field of health services. In 1972 it involved the training of nearly a thousand young volunteers mostly of the grade-nine level. Through a Red Cross designed course they were trained to handle many tasks in active treatment and auxiliary hospitals, nursing homes and homes for senior citizens.

To cite just one example of the usefulness of this program, we refer to the Foothills Hospital in Calgary. At this one institution 94 graduates of this Red Cross course currently give regular volunteer service. They are used in every department and serve on every floor.

The members of the Red Cross Youth movement have many and sometimes unusual ways of raising money to maintain their Fund for Needy Children at Home and Abroad.

All public health nurses in Alberta are aware of this fund and how it can be used to assist in unusual child cases where no other financial help is available.

Some of the assistance to children involved such things as limited orthodontic work, hearing aides and special wheel chairs.

In 1972 there were fewer calls on this fund than is usual in Alberta and only \$4,690. was expended.

In this Province in 1972 - 1,177 Branches of Red Cross Youth were operating in 407 schools. Under the sponsorship of 1,198 teachers, 39,394 members were actively promoting the three main objects of the program.

Arts and Crafts and Hospital Visiting.

The Arts and Crafts program has been carried on in the Colonel Belcher Hospital in Calgary and the Edmonton Veterans' Home in Edmonton since the end of World War II. Until recently the program was administered nationally from our headquarters in Toronto.

In May of this year the responsibility for the two departments in Alberta was transferred to our Divisional Headquarters in Calgary.

The service was started by Red Cross at the request of the Federal Government. It therefore accepted the responsibility of partially financing the program. The present arrangement is that the Federal Government reimburses Red Cross for 85% of the net program cost.

LEVEL 1 - PRIMARILY CALGARY BRANCH (cont'd).

and thus, as our needs change, we will have the flexibility to meet them. It is quite possible that before too long a good part of this space will be required for teaching arts and crafts to volunteers who will go out, in turn, and teach the skills they have learned to senior citizens.

In the existing Calgary Branch building the many volunteers who come and go in connection with Women's Work have either to climb to the second storey of the building or go down to the basement. The Women's Work area in the proposed plan would be on the ground level when approached from the south side of the building. It is felt that many more volunteers will come to our workrooms because of this convenience.

to note that with the co-operation of a number of provincial and federal departments we were able in 1972 to start waterfront programs on six different reserves - Saddle Lake, Sturgeon Lake, Cluny, Brockett, Standoff and Cardston.

To give some idea of the magnitude of this program in Alberta there were enrolled last year in some phase of Red Cross water safety training 124,550 adults and children. The net cost to the Society was \$71,476.

General

How Red Cross can accomplish so much with so relatively few dollars is no secret. Volunteers from every walk of life contribute their time and skills to the various programs and to the top management of the Society. It is estimated that in the current year over half a million hours of such voluntary service will be freely given to the work of the Alberta - N.W.T. Division of The Canadian Red Cross Society.



THE CANADIAN RED CROSS SOCIETY

ADDRESS ALL CORRESPONDENCE TO: COMMISSIONER H. C. HILTON

1504 - 1ST STREET SOUTHEAST, CALGARY, ALBERTA, T2G 2J5
TELEPHONE 266-1066

November 7, 1973.

TO THE MEMBERS OF THE PROVINCIAL CABINET.

Dear Sir:

Here are the elements of a proposal.

1. Red Cross needs a new building in Calgary.
2. Red Cross has developed plans and the estimated cost is \$1,400,000.00.
3. Red Cross owns the land appraised at over \$500,000.00.
4. Red Cross would transfer the land to the Government of Alberta.
5. The Government of Alberta would erect the building and lease it back to Red Cross.
6. The value of the land turned over to the Government would be considered as prepaid rent and maintenance for a negotiated period of time.

Your thoughtful consideration of our proposal is deeply appreciated.

Sincerely,

F. T. Gale

F. T. Gale,
President,

Alberta-N.W.T. Division, C.R.C.S.

THE CANADIAN RED CROSS SOCIETY
ALBERTA-N.W.T. DIVISION.

A VERY BRIEF SUMMARY OF RED CROSS SERVICES IN ALBERTA.

THE BLOOD TRANSFUSION SERVICE operates centres in Edmonton and Calgary to collect, process, store and distribute free blood to all Alberta hospitals. Mobile blood donor clinics visit Alberta communities to obtain blood. In 1972 Albertans donated 84,677 pints of blood and 18,036 patients received free blood through the Red Cross.

THE SICKROOM SUPPLY LOAN SERVICE provides, free of charge, hospital beds, wheel chairs, crutches, commode chairs, walkers, etc., to Albertans upon recommendation of a doctor or nurse. In 1972 - 2,574 articles of sickroom equipment were loaned to 2,108 Albertans.

THE MINOR DISASTER SERVICE provides bedding, clothing, food, health kits and emergency shelter to victims of fires. In 1972 through Red Cross volunteers, the minor disaster service was able to provide emergency assistance to 257 adults and 312 children, involved in 122 minor disasters in the Province.

RED CROSS YOUTH (formerly Junior Red Cross). This service is primarily concerned with health, community service and international understanding. In addition to the strong program it provides through the schools in Alberta, Red Cross Youth have initiated a voluntary hospital program utilizing Alberta teen-agers.

ARTS AND CRAFTS AND HOSPITAL VISITING. This service is provided at Veterans' hospitals in Alberta. Through Red Cross, instruction is provided in arts and crafts. The volunteers who visit the veterans in the hospitals provide chocolate bars, candy, etc., and a comforting reminder that someone still cares.

WATER SAFETY SERVICE. Red Cross has trained many thousands of instructors. Through their teaching, close to three-quarters of a million Albertans have been trained in swimming and water safety. In 1972 - 1,250 received instructor training or re-certification and more than 125,000 persons in the Province enrolled in Red Cross swimming classes. With more indoor facilities being developed and with the expansion of the Water Safety Service to such projects as Indian Reservation swimming programs, future demands on this Red Cross service are going to be extensive.

Additional information on Alberta-N.W.T. Division Red Cross services and details of the proposed building are enclosed.

